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CONTRACT

Print Date 10/16/12

Page 1 of 7

KVVU-TV

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB) 3050 K St NW Washington, DC 20007

	Contract / Re	<u>vision</u>		Alt Order #	ŧ	
	489570	1		06266607		
Product						_
OBAMA 4 AMERICA						
Contract Dates	Estimate #					_
10/23/12 - 10/29/12	1537					
Advertiser			Or	ginal Date	/ Revision	_
Obama For America			1	0/16/12	/ 10/16/12	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Broadcast Cash		Cash		
	Station	Accour	of F	vecutive	Sales Office	-

EOM/EOC	Broadcast		Cash
<u>Station</u>	Account E	<u>xecutive</u>	Sales Office
KVVU	Teresa Dif	uria	TELEREP-PHIL
Special Handi	ling		
<u>Demographic</u>			
Adults 35+	_		
IDB#	Advertiser	Code	Product Code
Agency Ref		Advertiser	Ref

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
E 1 KVVU 10/24/12 10/25/12 BB World Series <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/23/12 10/29/12wT 1	330pm-8pm <u>Rate</u> \$7,500.00	:30	NM	1	\$7,500.00
E 2 KVVU 10/23/12 10/29/12 FOX 5 News 5-6am M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/12 10/29/12 MTWTF 5	5a-6a <u>Rate</u> \$450.00	:30	NM	5	\$2,250.00
E 3 KVVU 10/23/12 10/29/12 Fox 5 News AM M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 MTWTF 5	M-F 6a-7a <u>Rate</u> \$725.00	:30	NM	5	\$3,625.00
E 4 KVVU 10/23/12 10/29/12 Fox 5 News AM M-F 7a-9a Start Date	M-F 7a-9a <u>Rate</u> \$700.00	:30	NM	10	\$7,000.00
E 5 KVVU 10/23/12 10/29/12 More M-F 9-10a Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 MTWTF 5	M-F 9a-10a <u>Rate</u> \$275.00	:30	NM	5	\$1,375.00
E 6 KVVU 10/23/12 10/29/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/12 10/29/12 MTWTF 5	M-F 10a-11a <u>Rate</u> \$250.00	:30	NM	5	\$1,250.00
N 7 KVVU 10/23/12 10/29/12 Better <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/12 10/29/12 MTWTF 5	M-F 11a-12p <u>Rate</u> \$195.00	:30	NM	2	\$390.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 3 KVVU 10/23/12-10/29/12 Better See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,3					
4 KVVU 10/23/12-10/29/12 Better See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,3 5 KVVU 10/23/12-10/29/12 Better See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,3	M-F 11a-12p	MTuWThF :30 \$195.00	NM		
N 8 KVVU 10/23/12 10/29/12 Divorce Court/Divorce Court Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 MTWTF 5		:30	NM	2	\$390.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



Advertiser Original Date / Revision
Obama For America 10/16/12 / 10/16/12

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots **Amount** Start Date End Date Weekdays Spots/Week Rate Spot Ch Start/End Time Date Range Description <u>Weekdays</u> <u>Length</u> Rate Туре 1 KVVU 10/23/12-10/29/12 Divorce Court/Divorce Court M-F 12-1p MTuWThF----:30 \$195.00 NN See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2 3 KVVU 10/23/12-10/29/12 Divorce Court/Divorce Court M-F 12-1p MTuWThF----:30 \$195.00 NM See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2 5 KVVU 10/23/12-10/29/12 Divorce Court/Divorce Court M-F 12-1p MTuWThF----:30 \$195.00 NM See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2 10/29/12 Cops/Dog The Bounty Hunter1-2pm \$390.00 NM 2 End Date Start Date <u>Weekdays</u> Spots/Week Rate Week: 10/23/12 10/29/12 MTWTF--\$195.00 Spot Ch Date Range Description Start/End Time Length <u>Weekdays</u> Type Rate 2 KVVU 10/23/12-10/29/12 Cops/Dog The Bounty Hunter1-2pm MTuWThF----:30 \$195.00 NM See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2 4 KVVU 10/23/12-10/29/12 Cops/Dog The Bounty Hunter1-2pm MTuWThF----:30 NM \$195.00 See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2 5 KVVU 10/23/12-10/29/12 Cops/Dog The Bounty Hunter1-2pm MTuWThF----NM :30 \$195.00 See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2 KVVU 10/23/12 10/29/12 Katie Couric :30 NM \$1,700.00 Spots/Week Start Date **End Date** Weekdays Rate Week: 10/23/12 10/29/12 \$425.00 MTWTF--10 Description Start/End Time Spot Ch Date Range <u>Weekdays</u> Length Rate Type 2 KVVU 10/23/12-10/29/12 Katie Couric 2-3p MTuWThF----:30 \$425.00 NM See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2 3 KVVU 10/23/12-10/29/12 Katie Couric 2-3p MTuWThF----:30 \$425.00 NM See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2 5 KVVU 10/23/12-10/29/12 Katie Couric 2-3p MTuWThF----:30 \$425.00 NM See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2 7 KVVU 10/23/12-10/29/12 Katie Couric 2-3p MTuWThF----NM :30 \$425.00 See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2 9 KVVU 10/23/12-10/29/12 Katie Couric 2-3p MTuWThF----:30 \$425.00 NM See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2 2-3p 10 KVVU 10/23/12-10/29/12 Katie Couric MTuWThF----:30 \$425.00 NM See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2 KVVU 10/23/12 10/29/12 Anderson 3-4p .30 NM \$1,800.00 Spots/Week Start Date End Date Weekdays Rate Week: 10/23/12 \$450.00 10/29/12 10 MTWTF-Spot Ch Date Range Start/End Time Description <u>Weekdays</u> <u>Length</u> Rate Type 2 KVVU 10/23/12-10/29/12 Anderson 3-4p MTuWThF----:30 NM \$450.00 See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2 3 KVVU 10/23/12-10/29/12 Anderson 3-4p MTuWThF----:30 \$450.00 NM See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32,2 5 KVVU 10/23/12-10/29/12 Anderson 3-4p NM MTuWThF----:30 \$450.00 See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2 7 KVVU 10/23/12-10/29/12 Anderson 3-4p NM MTuWThF----:30 \$450.00 See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2 MTuWThF----8 KVVU 10/23/12-10/29/12 Anderson 3-4p :30 \$450.00 NM See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32,19,32,20,32,2 9 KVVU 10/23/12-10/29/12 Anderson 3-4p MTuWThF----:30 \$450.00 NM See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2 12 KVVU 10/23/12 10/29/12 The Dr.Oz Show 4-5p :30 NM \$2,000.00 Start Date End Date Weekdays Spots/Week <u>Rate</u>

(* Line Transactions: N = New, E = Edited, D = Deleted)



 Advertiser
 Original Date / Revision

 Obama For America
 10/16/12 / 10/16/12

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Lengt	h Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 MTWTF 10	<u>Rate</u> \$500.00				
Week: 10/23/12 10/29/12 MTWTF 10 Spot Ch Date Range Description	Start/End Time	Weekdays Le	ength Rate	Type	
2 KVVU 10/23/12-10/29/12 The Dr.Oz Show	4-5p	MTuWThF	:30 \$ 500.00	NM	
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,					
3 KVVU 10/23/12-10/29/12 The Dr.Oz Show	4-5p	MTuWThF	30 \$500.00:	NM OO OO C	
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10, 5 KVVU 10/23/12-10/29/12 The Dr. Oz Show	32.11,32.12,32.13,3 4-5p	2.74,32.75,32.76,32 MTuWThF	2.17,32.18,32.19,32. 30 \$500.00 :	20,32.2 NM	
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,	•		•		
6 KVVU 10/23/12-10/29/12 The Dr.Oz Show	4-5p	MTuWThF	:30 \$ 500.00	NM	
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,					
7 KVVU 10/23/12-10/29/12 The Dr.Oz Show See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,	4-5p 22 11 22 12 22 12 2	MTuWThF	30 \$500.00:	NM 20 22 5	
9 KVVU 10/23/12-10/29/12 The Dr.Oz Show	32. 11,32. 12,32. 13,3 4-5p	2. 14,32. 15,32. 16,32 MTuWThF		20,32.2 NM	
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,			•		
N 13 KVVU 10/23/12 10/29/12 Fox 5 News at 5	5-530p	:3	30	NM 2	\$1,900.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/23/12 10/29/12 MTWTF 5 Spot Ch Date Range Description	\$950.00 Start/End Time	Weekdays Le	ength Rate	Type	
Spot Ch Date Range Description 1 KVVU 10/23/12-10/29/12 Fox 5 News at 5	5-530p	MTuWThF	:30 \$9 50.00	NM NM	
See MG 13.7			• • • • • • • • • • • • • • • • • • • •		
2 KVVU 10/23/12-10/29/12 Fox 5 News at 5	5-530p	MTuWThF	:30 \$ 950.00	NM	
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,					
3 KVVU 10/23/12-10/29/12 Fox 5 News at 5 See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,	5-530p 32 11 32 12 32 13 3	MTuWThF 2 14 32 15 32 16 33	30 \$950.00 ; 22 17 32 18 32 19 32	20.32.2	
4 KVVU 10/23/12-10/29/12 Fox 5 News at 5	5-530p	MTuWThF	:30 \$950.00	NM	
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,					
5 KVVU 10/23/12-10/29/12 Fox 5 News at 5	5-530p	MTuWThF	:30 \$ 950.00	NM	
See MG 13.6 6 KVVU 10/26/12-10/26/12 Fox 5 News at 5	5-530p		:30 \$950.00	NM	
® MG for 13.5 10/26	0 000p				
7 KVVU 10/23/12-10/23/12 Fox 5 News at 5	5-530p	-Tu	:30 \$950.00	NM	
⊕ MG for 13.1 10/23					
N 14 KVVU 10/23/12 10/29/12 Fox 5 News at 5 MF 530-6p		:3	30	NM 2	\$2,050.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/12 10/29/12 MTWTF 5	<u>Rate</u> \$1,025.00				
Spot Ch Date Range <u>Description</u>	Start/End Time	Weekdays Le	ength Rate	<u>Type</u>	
3 KVVU 10/23/12-10/29/12 Fox 5 News at 5 MF 530-6		MTuWThF	:30 \$ 1,025.00	NM	
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,					
4 KVVU 10/23/12-10/29/12 Fox 5 News at 5 MF 530-6, See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,		MTuWThF	30 \$ 1,025.00. 317 32 18 32 10 32	20.22.5	
5 KVVU 10/23/12-10/29/12 Fox 5 News at 5 MF 530-6		2. 14,32. 13,32. 10,32 MTuWThF	.2.17,32.16,32.19,32. 30 \$1,025.00 :	20,32.2 NM	
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,					
N 15 KVVU 10/23/12 10/29/12 Fox 5 News at 6pm	M-F 6-630pm		30	NM 2	\$1,050.00
Start Date End Date Weekdays Spots/Week	Rate			:	
Week: 10/23/12 10/29/12 MTWTF 5 Spot Ch Date Range Description	\$525.00 <u>Start/End Time</u>	Weekdays Le	ength Rate	Type	
Spot Ch Date Range Description 1 KVVU 10/23/12-10/29/12 Fox 5 News at 6pm	M-F 6-630pm	MTuWThF	30 \$525.00:	NM NM	
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,					
3 KVVU 10/23/12-10/29/12 Fox 5 News at 6pm	M-F 6-630pm	MTuWThF	:30 \$52 5.00	NM	
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,					
5 KVVU 10/23/12-10/29/12 Fox 5 News at 6pm See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,	M-F 6-630pm 32 11 32 12 32 13 3	MTuWThF 2 14 32 15 32 16 33	30 \$525.00. 217.32.18.32.19.32	NM 20.32.2	
366 1010 32.2,32.3,32.4,32.3,32.0,32.1,32.0,32.9,32.10,	02.11,02.12,02.10,0	2. 17,02. 10,02. 10,02	L. 11,02.10,02.19,02.	20,02.2	

(* Line Transactions: N = New, E = Edited, D = Deleted)



 Advertiser
 Original Date / Revision

 Obama For America
 10/16/12 / 10/16/12

Spots/

		Spo	ots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length We	ek Rate	Type S	pots	Amount
N 16 KVVU 10/23/12 10/29/12 MORE Access	630-7pm	:30	STATE CONTRACTOR OF THE STATE O	NM	2	\$1,300.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/23/12 10/29/12 MTWTF 5 Spot Ch Date Range <u>Description</u>	\$650.00 Start/End Time	Weekdays Length	Rate	Type	•	
2 KVVU 10/23/12-10/29/12 MORE Access	630-7pm	MTuWThF :30	\$650.00	NM		
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,3			•			
3 KVVU 10/23/12-10/29/12 MORE Access	630-7pm	MTuWThF: 30	\$650.00	NM		
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,3						
4 KVVU 10/23/12-10/29/12 MORE Access See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,3	630-7pm	MTuWThF :30	\$650.00	32.5		
E 17 KVVU 10/23/12 10/29/12 Fox 5 News M-F 10p-11p	10p-11p	:30	10,02.13,02.20,	NM	5	\$10,750.00
Start Date End Date Weekdays Spots/Week	Rate	.50		IVIVI	3	\$10,750.00
Week: 10/23/12 10/29/12 MTWTF 5	\$2,150.00					
N 18 KVVU 10/27/12 10/27/12 FOX 5 News Sat 10-11p	10-11p Sat	:30		NM	1	\$1,500.00
Start Date	Rate					
Week: 10/22/12 10/28/121- 1 Spot Ch Date Range <u>Description</u>	\$1,500.00 Start/End Time	Weekdays Length	Rate	Type		
Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 FOX 5 News Sat 10-11p	10-11p Sat	Sa :30	\$1,500.00	NM		
See MG 18.2	70 7 7 P Gat		V ., C . C.	,		
2 KVVU 10/22/12-10/28/12 FOX 5 News Sat 10-11p	10-11p Sat	sa :30	\$1,500.00	NM		
⊕ MG for 18.1 10/27						
E 19 KVVU 10/28/12 10/28/12 Fox 5 News Su 10p-1045p	Su 10p-1045p	:30		NM	1	\$1,850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$1,850.00					
E 20 KVVU 10/28/12 10/28/12 Sports Plus Su 1045p	1045p-11p	:30		NM	1	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate	.50		INIV	'	Ψ1,200.00
Week: 10/22/12 10/28/121 1	\$1,200.00					
E 21 KVVU 10/23/12 10/29/12 Fox 5 News M-F 11p	M-F 11-1135p	:30		NM	5	\$9,750.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/23/12 10/29/12 MTWTF 5	\$1,950.00			- NO 4	_	#4 7F0 00
E 22 KVVU 10/23/12 10/29/12 The Simpsons Start Date End Date Weekdays Spots/Week	M-F 11:35p-12:05a <u>Rate</u>	:30		NM	5	\$1,750.00
Week: 10/23/12 10/29/12 MTWTF 5	\$350.00					
E 23 KVVU 10/23/12 10/29/12 Friends	M-F 12:05-1:05a	:30		NM	2	\$450.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>					
Week: 10/23/12 10/29/12 MTWTF 2	\$225.00					
E 26 KVVU 10/28/12 10/28/12 Fox News Sunday 8-9a	8-9a	:30		NM	1	\$850.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$850.00					
E 27 KVVU 10/28/12 10/28/12 The Closer	Sun 1-2am	:30		NM	1	\$85.00
Start Date End Date Weekdays Spots/Week	Rate	.50		INIVI	'	ψ05.00
Week: 10/22/12 10/28/121 1	\$85.00					
N 28 KVVU 10/29/12 10/29/12 Bones	Mon 8p-9p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/12 1 1	\$4,500.00 Start/End Time	Weekdays Length	Rate	Type		
Spot Ch Date Range Description 1 KVVU 10/29/12-11/04/12 Bones	Mon 8p-9p	M :30	\$4,500.00	NM		
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,3			. ,			
E 29 KVVU 10/24/12 10/24/12 The X Factor	The X Factor	:30		NM	1	\$5,550.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 10/22/12 10/28/121 1	\$5,550.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)



		Alt Order # 06266607
<u>Contract Dates</u>	Product	Estimate #
10/23/12 - 10/29/12	OBAMA 4 AMERICA	1537

Advertiser	Original Date / Revision
Obama For America	10/16/12 / 10/16/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 The X Factor	Rate Start/End Time The X Factor	Weekdays Length Rate W :30 \$3,150.00	<u>Type</u> NM	
See MG 29.2 2 KVVU 10/23/12-10/23/12 Raising Hope/Ben and Kate	e Tue 8p-9p	-Tu :30 \$3,150.00	NM	
 See MG 29.3 KVVU 10/23/12-10/23/12 Raising Hope/Ben and Kate MG for 29.2 10/23 	Tue 8p-9p	-Tu :30 \$5,550.00	NM	
E 30 KVVU 10/28/12 10/28/12 NFL Early Game Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	NFL Early Game <u>Rate</u> \$7,500.00	:30	NM 1	\$7,500.00
E 31 KVVU 10/28/12 10/28/12 NFL Late Game Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	NFL Late Game <u>Rate</u> \$11,500.00	:30	NM 1	\$11,500.00
N 32 KVVU 10/27/12 10/27/12 NCAA Football Late Game Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121- 1	NCAA Football Lat <u>Rate</u> \$1,325.00	:30	NM 33	\$25,280.00



		<u>Alt Order #</u> 06266607
Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	OBAMA 4 AMERICA	1537

Original Date / Revision <u>Advertiser</u> 10/16/12 / 10/16/12 **Obama For America**

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days	Length W	/eek Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u> Start/End Time	Mookdove	s Lengti	n Rate	Type	
Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 NCAA Football Late Game		Weekdays Weekdays			NM	
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,3	2.11,32.12,32.13,32	2.14,32.15,3	32.16,32.17,			
2 KVVU 10/24/12-10/29/12 Divorce Court	M-F 11a-12p	MWTh-	:30	\$195.00	NM	
MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7					4.5,1:	
3 KVVU 10/24/12-10/29/12 Divorce Court	M-F 11a-12p	MWTh		•	NM .	
MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7	′,10.10,12.2,13.3,11 M-F 11a-12p	.8,9.2,7.4,1 MWTh	11.9,28.1,16 - <i></i> :30		4.5,1; NM	
4 KVVU 10/24/12-10/29/12 Divorce Court ⊕ MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7						
5 KVVU 10/24/12-10/29/12 Cops/Dog The Bounty Hunti	-,10.10,12.2,13.3,11 erM-F 12-1p	MWThF-	:3(NM	
® MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7	',10.10,12.2,13.3,11	.8,9.2,7.4,1	1.9,28.1,16	.4,11.2,8.5,13.4,14	4.5,1:	
6 KVVU 10/24/12-10/29/12 Cops/Dog The Bounty Hunte	erM-F 12-1p	MWThF	:30	\$195.00	NM	
MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7						
7 KVVU 10/24/12-10/29/12 Cops/Dog The Bounty Hunto		MWThF			NM	
MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7						
8 KVVU 10/24/12-10/29/12 Katie MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7		MWThF			NM	
9 KVVU 10/24/12-10/29/12 Katie	1-2pm	.0,9.2,7.4,1 MWThF	:30		NM	
® MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7						
10 KVVU 10/24/12-10/29/12 Katie	1-2pm	MWThF			NM	
MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7	,10.10,12.2,13.3,11			.4,11.2,8.5,13.4,14	4.5,1(
11 KVVU 10/24/12-10/29/12 Katie	1-2pm	MWThF			NM	
MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7		1.8,9.2,7.4,1	11.9,28.1,16		4.5,1	
12 KVVU 10/24/12-10/29/12 Katie	· - - · · ·	MWThF		· ·	NM 4.5.11	
MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.713 KVVU 10/24/12-10/29/12 Katie		, mwThF -MwThF			4.5, 1. NM	
MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7						
14 KVVU 10/24/12-10/29/12 Anderson		MWThF			NM	
MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7	7,10.10,12.2,13.3,11	.8,9.2,7.4,1	11.9,28.1,16	.4,11.2,8.5,13.4,1	4.5,1:	
15 KVVU 10/24/12-10/29/12 Anderson	2-3p	MWThF	:30	3 \$450.00	NM	
MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7					4.5,1	
16 KVVU 10/24/12-10/29/12 Anderson	2-3p	MWThF			NM 4.5.11	
MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.717 KVVU 10/24/12-10/29/12 Anderson	2-3p	, M~~WThF			4.5, 1. NM	
⊕ MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7						
18 KVVU 10/24/12-10/29/12 Anderson	2-3p	MWThF	:3		NM	
MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7	7,10.10,12.2,13.3,1 ⁻	1.8,9.2,7.4,1	11.9,28.1,16	.4,11.2,8.5,13.4,1	4.5,10	
19 KVVU 10/24/12-10/29/12 Anderson	2-3p	MWThF	:3	0 \$450.00	NM	
MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7					4.5,1	
20 KVVU 10/24/12-10/29/12 Dr Oz		WTh			NM 4 5 11	
MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.721 KVVU 10/24/12-10/29/12 Dr Oz	7,10.10,12.2,13.3,11 3-4n	1.8,9.2,7.4,1 WTh-	11.9,20.1,10 	.4, 11.2,6.5, 13.4, 14 0 \$500.00	4.5, I. NM	
MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7	7 10 10 12 2 13 3 1	1.8.9.2.7.4.1	.0. 11.9.28.1.16	.4.11.2.8.5.13.4.1	Na I	
22 KVVU 10/24/12-10/29/12 Dr Oz	3-4p	MWTh-	:3		NM	
MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7	7,10.10,12.2,13.3,1 <i>1</i>	1.8,9.2,7.4,1	11.9,28 <i>.</i> 1,16	.4,11.2,8.5,13.4,14	4.5,1(
23 KVVU 10/24/12-10/29/12 Dr Oz	3-4p	MWTh-	:3	0 \$500.00	NM	
⊕ MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7					4.5,1:	
24 KVVU 10/24/12-10/29/12 Dr Oz	3-4p	M~~WTh-			NM 4.5.1	
MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7	7,10.10,12.2,13.3,1 ⁷ 3-4p	1.8,9.2,7.4,1 WTh			4.5,1. NM	
25 KVVU 10/24/12-10/29/12 Dr Oz B MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7				•		
26 KVVU 10/27/12-10/27/12 NCAA Football Early Game	NCAA Football E	al	sa :3		NM	
MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7	7,10.10,12.2,13.3,1	1.8,9.2,7.4,	11.9,28.1,16	.4,11.2,8.5,13.4,1	4.5,1:	

(* Line Transactions: N = New, E = Edited, D = Deleted)



			Alt Order # 06266607		
Contract Dates 10/23/12 - 10/29/12	Product OBAMA 4 AMERIO	CA	Estimate # 1537		
Advertiser Obama For America			nal Date / Revision /16/12 / 10/16/12		

*Line Ch Start Date End Date Description	Start/End Time	Days Leng	Spots/ th Week	Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> 27 KVVU 10/24/12-10/29/12 Special Early News	•	w:MWTh		\$775.00	NM	
 MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12. KVVU 10/24/12-10/29/12 Special Early News MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12. 	Special Early Nev	w:MWTh	:30	\$775.00	NM	
29 KVVU 10/24/12-10/29/12 Special Early News MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.	Special Early Nev	w:MWTh	:30	\$775.00	NM	
30 KVVU 10/25/12-10/25/12 BB World Series MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.	7,10.10,12.2,13.3,1 ⁻	1.8,9.2,7.4,11.9,28	3.1,16.4,11.2			
31 KVVU 10/26/12-10/26/12 Kitchen Nightmares MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12. KVVU 10/24/12-10/29/12 Katie		1.8,9.2,7.4,11.9,28		3,500.00 ,8.5,13.4,14.! \$55.00	NM 5,1: NM	
MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12. KVVU 10/24/12-10/29/12 Katie		1.8,9.2,7.4,11.9,28				
 MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12. KVVU 10/24/12-10/29/12 Extra 	M-F 1:05-1:35am	MWThF	:30	\$100.00	NM	
⊕ MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.	7,10.10,12.2,13.3,1	1.8,9.2,7.4,11.9,28	.1,16.4,11.2 Tota	and the second processing of the second	5,1; 117	\$114,360.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	98	\$102,670.00	\$87,269.50
10/29/12 -10/29/12	19	\$11,690.00	\$9,936.50
Totals	117	\$114,360.00	\$97,206.00

Signature:	Date:	

REP HEADLINE# 6266607 TRF# 489570 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES *:

OCT16/12 16.22 *** KVVU-TV ***

CITY TAX	FLIGHT DATES OCT23/12	PRDCT OBAMA 4	ORDER #			AGY # 1051	ADV #	
STATE TAX	CT23/12	4 AMERICA				_ AGY. NAME	_ ADV. NAME	
TAXCO-OP BILLING NEEDED	OCT29/12 WK-1	EST#1537 COMMENTS: (LINE, ORDER, IN	CONTRACT # 6266607	WASHINGTON, DC 20007	3050 K ST NW,	IE GREER, MARGOLIS, MITCHELL	IE POLI/B OBAMA/D/PRE/US	
		INVOICE)	_ CLASS: NATL.		SALES PRSN PH-	BUYER NAME MAURA GILROY	REP.#	
D≠			LOCAL		TERESA	URA GILROY	OFF.# 762	
DATE_OCT16/12			REGIONAL		DIFURIA		SALESMAN #_	
16.22								

REP: TOTAL SAME OK'D M3 SEE LINES 42-52 TO ROSE

PLS CNF THANKS

STA:

CON CM **** THIS SH A CASH IN ADVANCE SCHEDULE ****

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800 ALL INVOICES ARE GREER MARGOLIS ΤO 田田 SENT TO:

WASHINGTON, DC 20007

OBAMA FOR AMERICA

	: LINE#
b. b.	: REP
AGENCY	#: CD:
	TIME
ADVERTISER CODE =	PERIOD
ODE =	: LGTH
	 .x
	SEC:
AGENCY	
NCY EST#	RATE
= 1	
1537	START DATE
	END DATE
	: SPTS: WEEK
	NEEK
	DAYS
	: HOTL:

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1100A-1200N

30

\$195.00

10/23

10/29

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TU-F,M

N

PROGRAM : ORD COM1: BETTER LAS VEGAS REVISED RATE

:LINE#:REP :LINE# ORD ORD THIS THIS THIS THIS THIS ORD COM1: ORD COM1: THIS THIS THIS THIS THIS THIS PART ORD COM1: PROGRAM PART PROGRAM : PART ORD COM1: PROGRAM: PART PROGRAM : PART PROGRAM : THIS PROGRAM 42 47 44 43 4 6 COM1: COM1: OH OF A ы OH H H H H H H H H W W W W W OH :CD: Þ M Ø \triangleright \triangleright Þ ď Þ Þ Þ \triangleright Þ Ø Þ Þ M Þ Þ \triangleright M 1200N-100P 1100A-1200N 200P-300P 100P-200P 300P-400P MAKEGOOD MAKEGOOD MADE UP MAKEGOOD MAKEGOOD MADE UP MAKE-GOOD MAKE-GOOD MAKE-GOOD MAKE-GOOD MAKE-GOOD MAKE-GOOD MAKE-GOOD MAKE-GOOD MAKE-GOOD FOR MAKEGOOD MADE UP OF LINES MAKE-GOOD MAKE-GOOD MAKE-GOOD 200N-400P SPOTS N/A DUE SPOTS N/A DUE TO SPORTS. ANDERSON SPOTS N/A DUE KATIE SPOTS N/A DUE COPS/DOG THE BOUNTY HUNTER SPOTS N/A DIVORCE TIME SPOTS N/A DUE TO COLLEGE FOOTBALL DR OZ PERIOD COURIC MADE COURT MADE FOR 野OR FOR FOR FOR FOR FOR FOR FOR FOR FOR DUE ЧD OCT23 UP OF LINES OCT27 OCT23 OCT29 OCT23 OCT23 OCT23 OCT23 OCT23 OCT23 OCT23 •• ΤO ΗO HO ΤO LGTH OH OF LINES OF LINES SPORTS. SPORTS. SPORTS. SPORTS. 30 30 30 LINES S Z O Z O ON $^{\rm N}$ OZ $\begin{smallmatrix} \mathbf{Z} & \mathbf{Z} & \mathbf{Z} \\ \mathbf{O} & \mathbf{O} & \mathbf{Z} \\ \mathbf{O} & \mathbf{O} & \mathbf{O} \\ \mathbf{O} \\ \mathbf{O} & \mathbf{O} \\ \mathbf{O} & \mathbf{O} \\ \mathbf{O} & \mathbf{O} \\ \mathbf{O} & \mathbf{O} \\ \mathbf{O} \\ \mathbf{O} & \mathbf{O} \\ \mathbf{O} \\ \mathbf{O} & \mathbf{O} \\ \mathbf{O}$.. LINE-12 LINE-13 LINE-14 LINE-16 LINE-17 LINE-39 LINE-11 LINE-40 FOR 3 LINE-8 SEC LINE-32 LINE-15 LINE-9 SEE MG 42-52 SHE SEE MG 42-52 SEE Ø SEE MG SEE MG 42-52 3EE MG 42-52 42-52 \$450.00 \$195. \$195.00 \$500.00 \$425.00 \$2,325.00 O N FOR 3 SPOTS/WK FOR MG OFFER. FOR FOR FOR FOR FOR FOR FOR FOR FOR OFFER. OFFER. OFFER. OFFER. RATE OFFER. 3 SPOTS/WK ш O ω ω ω ω *a* の SPOTS/WK SPOTS/WK SPOTS/WK SPOT/WK SPOTS/WK SPOTS/WK SPOTS/WK SPOTS/WK SPOTS/WK SPOT/WK PRE-BOOKED PRE-BOOKED PRE-BOOKED PRE-BOOKED PRE-BOOKED PRE-BOOKED 10 10/24 10/27 10/24 10/24 0/24 DATE START /2 PLS PLS PLS STA PLS STa 10, 10/27 10/29 10/29 10/2 10/29 END DATE APPROVE. APPROVE APPROVE. APPROVE. APPROVE. APPROVE /29 SPTS: /WK: ω S g ω 0) WEEK W-TH,M M-TH,M M-TH,MW-TH, M W-TH,M DAYS : TOTL ω ω Ø g 0)

:LINE#:REP :CD: TIME PERIOD : LGTH	H : SEC	RATE	: START	: END		WEEK: DAYS	: TOTL:
A 400P-430P 3	0	\$775.00	10	10	ω		ω ω ω
PROGRAM: SPECIAL NEWS BEFORE ORD COM1: SPOTS N/A DUE TO SPPART OF A MAKEGOOD MADE UP OF	RE BASEBALL SPORTS. SEE F LINES 42-	ALL SEE MG OFFER. 42-52	PRE-BOOKED	PLS APPROVE.	OVE.		
49 A 430P-800P 30	0	\$7,500.00	10/25	10/25	щ	THU	Н
PROGRAM: WORLD SERIES ORD COM1: SPOTS N/A DUE TO SI PART OF A MAKEGOOD MADE UP OF	SPORTS.	SEE MG OFFER. 42-52	PRE-BOOKED	PLS APPROVE.	OVE.		
50 A 800P-900P 30	0	\$3,500.00	10/26	10/26	Н	FRI	Н
PROGRAM: KITCHEN NIGHTMARE ORD COM1: SPOTS N/A DUE TO SI PART OF A MAKEGOOD MADE UP OF	SPORTS.	SEE MG OFFER. 42-52	PRE-BOOKED	PLS APPROVE.)VE.		
51 A 300A-400A 30	0	\$55.00	10/24	10/29	N	M-H	N
PROGRAM: KATIE ORD COM1: SPOTS N/A DUE TO SI PART OF A MAKEGOOD MADE UP OF	PORTS.	SEE MG OFFER. 42-52	PRE-BOOKED	PLS APPROVE.	VE.		
52 A 105A-135A 30	O	\$100.00	10/24	10/29	ч	W-F, M	Ľ
PROGRAM: EXTRA ORD COM1: SPOTS N/A DUE TO SI PART OF A MAKEGOOD MADE UP OF	SPORTS. F LINES	SEE MG OFFER.	PRE-BOOKED	PLS APPROVE.	VE.		
9 ES 1200N-100P 30	O	\$195.00	10/23	10/29	N	TU-F,M	N
PROGRAM: DIVORCE COURT ORD COM1: REVISED RATE							
40 ES 100P-200P 30	,	\$195.00	10/23	10/29	Ν	TU-F,M	N
PROGRAM: COPS/DOG THE BOUNTY ORD COM1: REVISED RATE THIS IS A MAKE-GOOD FOR OCT23	ON LINE-	-10 FOR 5	SPOTS/WK				
11 ES 200P-300P . 30	Ü	\$425.00	10/23	10/29	4	TU-F,M	4
PROGRAM : KATIE COURIC ORD COM1: REVISED RATE							

:LINE#:REP :CD: TIME PERIOD : LGTH : .	H : SEC : RATE	: START : DATE	: END	: SPTS: WEEK	: DAYS	: TOTL:
12 ES 300P-400P 30	0 \$450.00	10/23	10/29	4	TU-F,M	4
PROGRAM: ANDERSON COOPER ORD COM1: REVISED RATE						
13 ES 400P-500P 30	0 \$500.00	10/23	10/29	4	TU-F,M	4
PROGRAM: DR OZ ORD COM1: REVISED RATE						
14 ES 500P-530P 30	0 \$950.00	10/23	10/29	N	TU-F,M	N
PROGRAM: FOX 5 NEWS AT 5PM ORD COM1: REVISED RATE						
15 ES 530P-600P 30	0 \$1,025.00	10/23	10/29	N	TU-F,M	2
PROGRAM: FOX 5 NWS AT 530P ORD COM1: REVISED RATE						
16 ES 600P-630P 3	0 \$525.00	10/23	10/29	N	TU-F,M	N
PROGRAM: FOX 5 NWS AT 6P ORD COM1: REVISED RATE						
17 ES 630P-700P 30	0 \$650.00	10/23	10/29	N	TU-F,M	N
PROGRAM: MORE ACCESS ORD COM1: REVISED RATE						
32 S 800P-900P 30	0 \$4,500.00	10/29	10/29	0	MON	0
PROGRAM : BONES ORD COM1: REVISED RATE						
39 S 100P-800P 30	0 \$1,325.00	10/27	10/27	0	SAT	0
PROGRAM: FOX COLLEGE FOOTBALL ORD COM1: REVISED RATE	TI					

OCT/12 114360.	MAKEGOOD BU	: LINE#:REP :CD:
00 NOV/12	OFFERS: MIS Y#9 Y#112 Y#12 Y#15 Y#17 Y#39 OF	TIME PERI
\$.00	SED: TU-F, M/1100A-1200N TU-F, M/1200N-100P TU-F, M/100P-200P TU-F, M/300P-400P TU-F, M/500P-530P TU-F, M/530P-600P TU-F, M/630P-630P TU-F, M/630P-700P MON/800P-900P SAT/100P-800P SAT/100P-800P & W-TH, M/1100P-1200N & W-TH, M/200N-1200N & W-TH, M/300P-400P & W-TH, M/300P-400P & W-TH, M/400P-430P & W-F, M/300A-400A & W-F, M/105A-135A CMT: SPOTS N/A DUE TO SPORTS.	OD : LGTH : SEC : RATE : :
	OCH23 (3/WK) OCH23 (3/WK) OCH23 (6/WK) OCH23 (6/WK) OCH23 (6/WK) OCH23 (3/WK) OCH23 (3/WK) OCH23 (3/WK) OCH23 (3/WK) OCH24 (3/WK) OCH24 (6/WK)	: START
	TO RE EL SOLO SOLO SOLO SOLO SOLO SOLO SOLO	: END :SP
CONTRACT TOTAL TOTAL SPOTS	PL % % % % % % % % % % % % % % % % % % %	WK: HNVH :
AL 114360.00 TS 117	(OCT16/12)	DAYS : TOTL

MARKET TOTALS \$237,400 KVVU 25% KSNV 29% KTUD 1% KLAS 20% KTNV 13% KVMY 9% KVCW 3%

CABL 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

REP HEADLINE# 6356848 \$\$\$ MOD# 2: UNAPPROVED TRF# 496475 REV #2 \$\$\$

ADV

ADV.

NAME

POLI/B

OBAMA/D/PRE/US

REP.#

OFF.# 762

SALESMAN

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191

CHANGES OCT16/12 16.45
*** KVVU-TV ***

ORDER AGY CITY TAX PRDCT FLIGHT # DATES OCT2/12 .051 OBAMA SKED AGY. Ω STATE TAX NAME NOV6/12 GREER, WASHINGTON, 3050 K EST#1904 CONTRACT WK-6 ST NW MARGOLIS, COMMENTS: # DC 6356848 20007 CO-OP MITCHELL (LINE, BILLING NEEDED ORDER, INVOICE) BUYER NAME CLASS: SALES PRSN NATL. PH-MAURA TERESA LOCAL GILROY DATE OCT16/12 DIFURIA REGIONAL 6.45

TO ROSE ROSE

REP:

TOTAL SAME PLS CNF THANKS OK'D M4-M7 SEE LINES 43-48

STA:

CON CM **** THIS SH Þ CASH HZ ADVANCE SCHEDULE

ACCOUNTING
1010 WISCONSIN AVENUE
SUITE 800 ALL INVOICES ARE GREER MARGOLIS ΤO 면 MN SENT TO:

DC 20007

WASHINGTON,

SKED C

N	2	N	N	N	N. N.	: LINE#:REP :
E CO	E CS	Ħ S	E S	E S	AGENCY	#: CD:
1100A-1200N	1100A-1200N	1100A-1200N	ES 1100A-1200N	1100A-1200N	Y ADVI	TIMI
-12001	-12001	-12001	-12001	-12001	ADVERTISER CODE = 95 PRODUCT CODE = 101	TIME PERIOD
Z	Z	Z	Z	Z	ER CO	
30	30	30	30	30	ODE = = 101	: LGTH : SEC
0	0	0	0	0	95	
						SEC
\$19	\$19	\$19	\$19	\$19	AGEN	
\$195.00	\$195.00	\$195.00	\$195.00	\$195.00	AGENCY EST# = 1904	RATE
					H # 	
10/30	10/	10/	10/	10/	1904	
30	23	16	9	Ŋ	-	START
H H	10	10	10	10		
11/5	10/29	10/22	10/15	10/8		END
ហ	N	N	4	U		END :SPTS: WEEK DATE : /WK: INVT
						7: WH
						UT:
TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M		
, M	X	X	K	N		DAYS
ſЛ	N	N	4	ÚЛ		:TOTL:

							GRAM : EXTR	PROG
Н	SUN	₽	11/4	11/4	\$325.00	30	8 ES 600P-700P	13
0	SUN	0	10/28	10/28	\$325.00	30	3 ES 600P-700P	13
_L	SUN	Н	10/21	10/21	\$325.00	30	BS 600P-700P	13
0	SUN	0	10/14	10/14	\$325.00	30	BS 600P-700P	13
Ч	SUN	Ч	10/7	10/7	\$325.00	30	ES 600P-700P	μ ω
							PROGRAM : FRIENDS	PROG
Н	SUN	н	11/4	11/4	\$225.00	30	ES 500P-600P	12
0	SUN	0	10/28	10/28	\$225.00	30	ES 500P-600P	12
щ	SUN	Н	10/21	10/21	\$225.00	30	ES 500P-600P	12
0	SUN	0	10/14	10/14	\$225.00	30	ES 500P-600P	12
Н	SUN	₽	10/7	10/7	\$225.00	30	ES 500P-600P	12
		APPROVE.	PLS APPI	. PRE-BOOKED	. SEE MG OFFER.	TO BASEBALL. UP OF LINES	RAM : 30 SECONDS TO COM1: SPOTS N/A DUE OF A MAKEGOOD MADE	PROG ORD PART
1	SAT	Н	10/27	10/27	\$95.00	30	A 1200M-1230A	4 8
		APPROVE.	PLS APPI	FER. PRE-BOOKED SPOT/WK SPOT/WK SPOT/WK	SEE MG OF 1 2 FOR 1 2 FOR 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	SONS TO BASEBALL. OCT16 ON LINE- OCT28 ON LINE- OCT28 ON LINE-	RAM: SIMPSONS/SIMI COM1: SPOTS N/A DUF IS A MAKE-GOOD FOR IS A MAKE-GOOD FOR IS A MAKE-GOOD FOR	PROG ORD THIS THIS
Ц	SUN	Н	10/28	10/28	\$650.00	30	A 900P-1000P	47
				APPROVE.	PRE-BOOKED PLS 45-46	UP OF LINES	: DIVORCE COURT L: TP CHG DUE TO A MAKEGOOD MADE	PROGRAM ORD COMI PART OF
ω	W-TH, M	ω	10/29	10/24.	\$195.00	30	A 1100A-1200N	40
				APPROVE. 5/WK 5/WK	PRE-BOOKED PIS APP 1-2 FOR 2 SPOTS/WK 1-2 FOR 3 SPOTS/WK	OCT16 ON LINE-2	: DIVORCE COURT L: TP CHG DUE TO A MAKE-GOOD FOR A MAKE-GOOD FOR	PROGRAM ORD COM1 THIS IS THIS IS
N	TH-F	N	10/19	10/18	\$195.00	30	A 1100A-1200N	4 U
								1

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT16/12 16.45
CHANGES *** KVVU-TV ***

м7	N N	X 5	STAT] M4								: LINE
OK'D	OK'D	OK'D	ORD COM1: THIS IS A STATION MAKEGOOD M4 OK'D BU	0	PROGRAM ORD COM CON COM	39	PROGRAM ORD COM THIS IS	4 3	PROGR ORD C CON C	ω 8	#:REP
BUY#2 BUY#12 BUY#13	BUY#2	BUY#39	85#38 OFFE Y#38	300P-	: DR 1: REV 1: DR	ES 400P-	1 · · ·	A 200P-	RAM : ANDE COM1: REVI COM1: ANDE	ES 300P-	:CD: TIME
MISSED OFFER & CMT	MISSED: OFFER: & CMT:	MISSED OFFER CMT	OD FO		OZ ISED RATE OZ	500P	ANDERSON TP CHG DUE T AKE-GOOD FOR	300P	ERSON ERSON	400P	E PERIOD
:TU-F,M/110 SUN/500P-6 SUN/600P-7 :SUN/900P-1 :SAT/1200M-1 :SPOTS N/A	SSED:TU-F,M/1100A-120 FFER:TH-F/1100A-1200N & W-TH,M/1100A-120 CMT:TP CHG DUE TO NL	SSED:TU-F,M/400P-FFER:W-TH,M/300P-CMT:TP CHG DUE T	WORLD SER OCT23 ON L TU-F, M/300 W-TU/200P-	30	10/23	30	O BASEBALL OCT23 ON	30	COOPER VATE 10/23 COOPER	30	: LGTH : SI
00A-1200N 000P 000P 1230A DUE TO BASEBALL)A-1200N -1200N)A-1200N TO NICS GAME	P-500P P-400P TO WORLD SERI	INE-39 FOR 3 SP P-400P 300P TO BASEBALL. P	\$500		\$500.00	. PRE-BOOKED 1	\$450.00		\$450.00	EC: RATE
OCT16 OCT28 OCT28 OCT28 OCT27 . SEE MG	OCT16(2/WK) OCT18(2/WK) OCT24(3/WK) CT2-BOOKED P	OCT23(3/WK) OCT24(3/WK) RIES. PRE-BOOKED	PLS APPROOTS/WK OTS/WK OCT23(3/W OCT24(3/W RE-BOOKED	10/		10/23	PLS APPROVE. SPOTS/WK	10/24		10/23	: START
OFFER. PRE-	OCT23	D PLS AP	S APPROV	10/29		10/29		10/30		10/29	: END : DATE
30s 30s 30s 30s	308) 308	30S 30S PROVE.	· 8 8	ω		12		ω		N	:SPTS:
\$195.00 \$225.00 \$325.00 \$650.00 \$95.00	\$195.00 \$195.00 \$195.00	\$500.00 \$500.00	\$450.00 \$450.00								: WEEK :
(OCT16/12 PLS ADVIS	(OCT16/1 PLS ADVI	(OCT16/12 PLS ADVIS	(OCT16/1)	W-TH,M		TU-F,M		W-TU		TU-F,M	DAYS
12) TSE.	/12) VISE.	12) ISE.	12) 1SE.	ω		N		ω		N	:TOTL:

100 FAX# 610-225-1191
HARRIS REPORT FROM REP OCT16/12 16.45
CHANGES *** KVVU-TV ***

OCT/12 :LINE#:REP :CD: 98530.00 TIME NOV/12 PERIOD 24720.00 LGTH SEC RATE START DATE END :SPTS: CONTRACT TOTAL TOTAL SPOTS HNVT DAYS 123250.00 :TOTL:

MARKET TOTALS \$270,523 KVVU 42% KSNV 14% KTUD 0% KLAS 14% KTNV 9% YMVX IJ % KVCW 16% CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT DOM CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF DATES PER WEEK T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

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HEADLINE# 6368051 TRF# 498623 MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP REPORT FROM REP
CHANGES

OCT16/12 16.44 *** KVVU-TV ***

ADV YOK ORDER CITY TAX PRDCT FLIGHT # # # DEAN 1751 DATES HELLER OCT17/12 ADV. AGY. 4 STATE SENATE NAME NAME TAX STRATEGIC POLI/D WASHINGTON, OCT23/12 3299 K. EST# CONTRACT HELLER/R/SEN/NV STREET MEDIA WK-1 # COMMENTS: DO 6368051 20007 ww, SERVICES CO-OP SUITE (LINE, BILLING 200 ORDER, NEEDED INVOICE) BUYER CLASS: SALES REP.# NAME PRSN NATL. PH-NEIL OFF.# 762 WILLIAMS TERESA LOCAL DATE DIFURIA REGIONAL SALESMAN OCT16/12 # 0 . 44

REP: TO ROSE FR NIKKI TOTAL SAME PLS CNF THANKS OKD M4 SEE LINES 55-56

CON CM *** THIS S Ø CASH H ADVANCE SCHEDULE ****

STA:

29 S 730P-800P 30 \$850.00 PROGRAM : TMZ	PROGRAM: DIVORCE COURT ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS A) THIS IS A MAKE-GOOD FOR OCT19 ON LINE-13 FOR 1 SPO THIS IS A MAKE-GOOD FOR OCT18 ON LINE-15 FOR 2 SPO THIS IS A MAKE-GOOD FOR OCT22 ON LINE-16 FOR 2 SPO THIS IS A MAKE-GOOD FOR OCT18 ON LINE-17 FOR 1 SPO THIS IS A MAKE-GOOD FOR OCT19 ON LINE-19 FOR 1 SPO THIS IS A MAKE-GOOD FOR OCT19 ON LINE-20 FOR 1 SPO	38 S 1100A-1200N 30 \$450.00	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : : : : : : : : : : : : : : : : : : :
10/17	S APPROVE. SPOT/WK SPOTS/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK	10/19	: START
10/19		10/19	: END
0		0	: /WK: INVT
W, E		FRI	PTS: WEEK : DAYS
0		0	:TOTL:

CON COM1:

MAX 1X DAY

OCT16/12 16.44 *** KVVU-TV ***

HEADLINE# 6368051 TRF# 498623 MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

界円 字 4 4 4

OCT/12	STATION M4 OI		.1.10 H		: LINE#:REP
46955.00	PROGRAM: TMZ ORD COM1: SPOTS N PART OF A MAKEGOOD STATION MAKEGOOD OFFERS: M4 OK'D BUY#38 M BUY#29	56 A 730P-800P	PROGRAM: ANDERSON ORD COM1: SPOTS N/. THIS IS A MAKE-GOOD THIS IS A MAKE-GOOD	55 A 200P-300P	REP :CD: TIME LINE#: :
	/A. SEE MG. MADE UP OF ISSED:FRI/11 W,F/73 OFFER:THU/20 & TUE/73 CMT:SPOTS	30	A. SEE MG. PRE FOR OCT19 ON FOR OCT17 ON)OP 30	PERIOD : LGTH : SEC
	KED PLS APPRO 55-56 ON	\$850.00	PRE-BOOKED PLS APPROVE. ON LINE-38 FOR 1 SPOT/W ON LINE-29 FOR 1 SPOT/W	\$450.00	EC: RATE
	73 74 75 75 75 75 75 75 75 75 75 75 75 75 75	10/23	PROVE. SPOT/WK SPOT/WK	10/18	: START
	30S 30S 30S 30S 30S	10/23		10/18	: END :
CONTRACT TOTAL	0s \$450.00 0s \$450.00 0s \$450.00	Ъ		1	: SPTS: WEEK
T TOTAL		TUE		THU	: DAYS
46955.00 58	(OCT15/12) PLS ADVISE.	ר		נ	: HOTL:

MARKET TOTALS \$233,500 KVVU 20% KSNV 28% KTUD 0% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%

SVC- NSI DEMOS- RA35+*

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6266607 \$\$\$ MOD# 0: UNAPPROVED TRF# 489570 REV #1 \$\$\$

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES *

OCT16/12 11.47
*** KVVU-TV ***

ADV CITY TAX FLIGHT PRDCT ORDER AGY # 1051 DATES OBAMA OCT23/12 4 AMERICA AGY. ADV. STATE NAME NAME TAX GREER, OCT29/12 WASHINGTON POLI/B OBAMA/D/PRE/US 3050 K EST#1537 CONTRACT ST NW, MARGOLIS, WK-1 COMMENTS: # DC 6266607 CO-OP 20007 MITCHELL (LINE, BILLING NEEDED ORDER, INVOICE) CLASS: NATL. SALES BUYER REP.# PRSN NAME PH-MAURA OFF.# TERESA LOCAL GILROY 762 DATE DIFURIA REGIONAL SALESMAN OCT16/12 11.47

REF: REVISED RATES NEW TOTAL \$114, PLS CNF THANKS FR NIKKI HO ROSE ω 000 (+55010)

STA:

CON CM *** THIS SH ď CASH H ADVANCE SCHEDULE

WASHINGTON, ACCOUNTING 1010 WISCONSIN AVENUE NW ALL INVOICES ARE GREER MARGOLIS SUITE 800 DC 20007 TO 田田 SENT TO:

OBAMA FOR AMERICA

AGENCY	:LINE#:REP :CD:
ADVERTISER	TIME PERIOD
CODE =	: LGTH : SEC
AGENCY EST#	C: RATE
= 1537	: START : DATE
	ļ
	END :SPTS:
	: /WK: UNVT :
	DAYS
	:TOTL:

MLB WORLD SERIES REVISED RATE

N

R 2

430P-800P

30

\$7,500.00

10/23

10/29

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TU-M

μ

PROGRAM : ORD COM1:

							GRAM: KATIE COURIC	PROGRAM
10	TU-F,M	10	10/29	10/23	\$425.00	30	RZ 200P-300P	11
		 		POTS/WK	HUNTER N LINE-10 FOR 5 S	BOUNTY	RAM: COPS/DOG THE COM1: REVISED RATE RATE	PROGRAM ORD COM THIS IS
ហ	TU-F,M	(J	10/29	10/23	\$195.00	30	RZ 100P-200P	40
	112120	7	e _{la}			~ A	AM : DIVORCE COURT	PROGRAM : ORD COM1:
U	5 HU-F, K	7.5	10/29	10/23	\$195.00	30	RZ 1200N-100P	Ø
	10/29	7	10/24 - 10/25 - 10/29	25		VEGAS E	: BETTER LAS	PROGRAM ORD COM1
(Ji	TU-F,M	ŰΊ	10/29	10/23	\$195.00	30	RZ 1100A-1200N	Φ
							GRAM: DR OZ	PROGRAM ORD COM
ĆΊ	TU-F,M	СЛ	10/29	10/23	\$250.00	30	RZ 1000A-1100A	7
						As	GRAM : MORE LAS VEGAS	PROGRAM ORD COM1
(Ji	TU-F,M	IJ	10/29	10/23	\$275.00	30	RZ 900A-1000A	o)
						NEWS	AM : FOX5 MORNING OM1: REVISED RATE	PROGRAM :
10	TU-F,M	10	10/29	10/23	\$700.00	30	RZ 700A-900A	(Ji
						•	AM : FOX5 NEWS 6A	PROGRAM : ORD COM1:
ſπ	TU-F,M	(JI	10/29	10/23	\$725.00	30	RZ 600A-700A	4
						·	GRAM: FOX5 NEWS 5A	PROGRAM
U	TU-F,M	ហ	10/29	10/23	\$450.00	30	RZ 500A-600A	ω
: TOTL:	WEEK : DAYS	:SPTS:	: END	: START : DATE	SEC : RATE	: LGTH : S	CD: TIME PERIOD:	:LINE#:REP :CD:

PROGRAM: FOX 5 NEWS AT 10PM ORD COM1: REVISED RATE	20 RZ 1000P-1045P	PROGRAM: FOX 5 NEWS AT 10PM ORD COM1: REVISED RATE	19 RZ 1000P-1100P	PROGRAM: FOX 5 NEWS AT 101	18 RZ 1000P-1100P	PROGRAM: MORE ACCESS ORD COM1: REVISED RATE	17 RZ 630P-700P	PROGRAM: FOX 5 NWS AT 6P ORD COM1: REVISED RATE	16 RZ 600P-630P	PROGRAM: FOX 5 NWS AT 5301	15 RZ 530P-600P	PROGRAM: FOX 5 NEWS AT 5PM ORD COM1: REVISED RATE	14 RZ 500P-530P	PROGRAM: DR OZ ORD COM1: REVISED RATE	13 RZ 400P-500P	PROGRAM: ANDERSON COOPER ORD COM1: REVISED RATE	12 RZ 300P-400P	:LINE#:REP :CD: TIME PERIOD : LO
PM SUN	30	PM SAT	30	Я	30		30		30	יט	30	Z	30		30		30	LGTH :
JN	\$1,8	J.	\$1,5		\$2,1		\$650		\$525		\$1,0		\$950.		\$500.		\$450	SEC:
	850.00		00.00		150.00		.00		. 00		025.00		.00		.00		.00	RATE
	Ü		J															
	10/28		10/27		10/23		10/23		10/23		10/23		10/23		10/23		10/23	START
	10/28		10/27		10/29		10/29		10/29		10/29		10/29		10/29		10/29	: END
	Н		Н		Ŋ		Œ	,	σ		ഗ		ហ		10		10	:SPTS:
	S		ß		Н		H		н		Н		H		н		Н	: WEEK :
	SUN		SAT		TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M	DAYS
	Ч		¥		Ŋ		ហ		ហ		U		(Ji		10		10	: TOTL:

PROGRAM : ORD COM1: ORD COM2: THIS IS A M	41 RZ 80	PROGRAM : ORD COM1:	32 RZ 80	PROGRAM : ORD COM1:	31 RZ 10	PROGRAM : ORD COM1:	30 RZ 11	PROGRAM : ORD COM1: 1	29 RZ 801	PROGRAM : 1	24 RZ 120	PROGRAM : : ORD COM1: I	23 RZ 113	PROGRAM : I	22 RZ 110	PROGRAM : I	21 RZ 104	:LINE#:REP :CD: I
RAISING HOPE/BI REVISED RATE APPROVE. MAKE-GOOD FOR O	00P-900P	BONES REVISED RATE	800P-900P	THE CLOSER REVISED RATE	00A-200A	CRIMINAL MINDS REVISED RATE	100P-1200M	FOX NEWS SUNDAY	00A-900A	FRIENDS REVISED RATE	05A-105A	THE SIMPSONS REVISED RATE	35P-1205A	FOX 5 NEWS AT 1 REVISED RATE	100P-1135P	FOX 5 SPORTS EX	15P-1100P	TIME PERIOD :
BEN AND KATE OCT24 ON LINE-	30		30		30		30	``	30		30		30	1002	30	EXTRA	30	LGTH : SEC :
34 FOR 1 SPOT/WK	\$5,550.00		\$4,500.00		\$85.00		\$55.00		\$850.00		\$225.00		\$350.00		\$1,950.00		\$1,200.00	RATE
/WK	10/23		10/29		10/28		10/28		10/28		10/23		10/23		10/23		10/28	: START
	10/23		10/29		10/28		10/28		10/28		10/29		10/29		10/29		10/28	: END
	Н	Z	. Һ		Н		0		Н		N		ហ		U		Н	: SPTS: W]
	TUE		MON		SUN		SUN		SUN		TU-F,M		TU-F,M		TU-F,M		SUN	WEEK: DAYS
	Н		Н		Ч		0		Ч		N	-	σ		ហ		٦	:TOTL:

OCT/12							: LINE#:REP
109860.00	PROGRAM : ORD COM1:	39 RZ 1	PROGRAM : ORD COM1:	38 RZ 1	PROGRAM : ORD COM1:	37 RZ 1	:REP :CD:
00 NOV/12	FOX COLLEGE REVISED RATE	1008-800P	FOX NFL (G	100P-400P	FOX NFL (G REVISED RA	RZ 1000A-100P	TIME PERIOD
\$4,500.00	E FOOTBALL	30	(GAME 2) RATE	30	(GAME 1) RATE	30	D : LGTH :
							SEC:
		\$1,325.00		11500.00		\$7,500.00	RATE
		10/27		10/28		10/28	: START
		10/27		10/28		10/28	: END
CON		٢		Н		Н	: /WK: INVT
CONTRACT TOTAL TOTAL SPOTS		SAT		SUN		SUN	
					ł		DAYS
114360.00 125		ч		Ч		Н	: TOTL:

MARKET TOTALS \$237,400 KVVU 25% KSNV 29% KTUD 1% KLAS 20% KTNV 13% KVMY 98 KVCW 3%

CABL

%0

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME